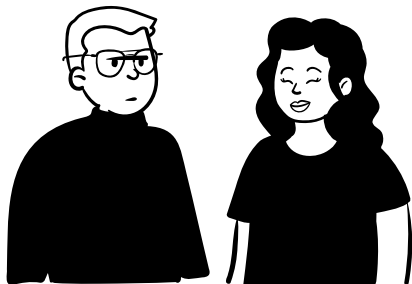


APOLLO AND CELINE MOON

CONFIDENTIAL Due Diligence prepared for ABC Society



Left: Apollo Moon; Right: Celine Moon

ID# (Dr. Mrs.)	12345
Age (Dr. Mrs.)	55 56
Marital Status	Married
Location	Delta, IL
Estimated Net Worth	\$1M-\$5M High Net Worth
Source of Wealth	Academic Career

The Aspire rating is strictly based on wealth indicators and not on affinity or inclination. This capacity rating suggests ability to give a "stretch" gift over 5 years without considering unknown liabilities and is NOT a solicitation amount. Ratings are designed to inform solicitation strategy.

RISK ASSESSMENT

Relationship to Us	Donor
Overall Assessment	Low concern: No issues of concern were found.
Media Coverage	The Moons mostly appear positively in the press mentions found.
Business Issues	Dr. Moon reportedly made dismissive remarks about a female mentorship program in 2010 but has since apologized for the comments.
Legal Issues	<p>Apollo's wife, Celine, was the plaintiff in a case against Jane Smith who stole her credit card. Celine Moon sued Smith for theft and fraud.</p> <p>Bankruptcy, Judgments & Liens: Celine had a tax lien against her for \$1,000 in Florida in 2000.</p> <p>Criminal Records: Moon had a traffic ticket for a moving violation in Georgia in 2005.</p> <p>National Financial Sanctions: Not found</p> <p>OFAC & Global Sanctions List: Not found</p> <p>Other Sanctions: Not found</p>
Political	They are both registered Democrats. No significant political activity was found.
Other	There is another Celine Moon who works as a public defender in Kansas. They are not the same person.

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NEWS

Keyword search: Scandal, assault, defendant, discrimination, racism, controversy, allegation, corruption, sexism, lawsuit, crime, felony, sanction, fraud, conviction, disgrace, harassment, speculation, prosecution

POSITIVE NEWS

Source, Date	Information
DEF News, 2014 (Article available on request)	Apollo Moon was awarded Delta County's Volunteer of the Year. He has been leading the Sidewalk Astronomy Club for over 15 years. Every Tuesday night, Moon and wife Celine could be seen on the corner of A and 3 Streets with several telescopes asking passersby if they want to see the skies.
Chicago News, 2018	Celine Moon received a teaching award at Delta Elementary School. She has been teaching kindergarten for 20 years.

NEGATIVE NEWS

Source, Date	Information
Delta University News, 2010	Student-reported Delta University newspaper reported Apollo Moon making dismissive comments about a DEF mentorship to keep women in STEM.
Delta University News, 2019	When confronted with his disparaging remarks in 2010, Apollo Moon apologized for his comments, noting the importance of STEM being open to everyone.

Note: News articles are hyperlinked when possible.

BIOGRAPHICAL

Home Address	Delta, IL
Phone/Email/Social	(312) 987-6543
Prospect Full Name/DOB	Apollo Andrew Moon (DOB: 02/1968)
Spouse/DOB	Celine Ann Moon (DOB: 4/1969)
Children/DOB	Sterling Moon and Star Moon
Education	<u>Apollo:</u> <ul style="list-style-type: none">B.A., Astronomy, University of Chicago, 1991M.A., Astrophysics, University of Chicago, 1993Ph.D., Astrophysics, University of Chicago, 1995 <u>Celine:</u> <ul style="list-style-type: none">B.A., elementary education, Loyola University, 1992

APOLLO AND CELINE MOON

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Awards	<p><u>Apollo:</u> Delta County’s Volunteer of the Year, 2014</p> <p><u>Celine:</u> Teaching Excellence award at Delta Elementary School, 2018</p>
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COMMUNITY INVOLVEMENT

ORGANIZATION AFFILIATIONS

Organization	Position	Service
Apollo		
Delta County United Way	Board member	Since 2015
Delta County Bird Conservation	Board member	2018-2024
Celine		
Delta County Public Library	Director	Since 2020

PHILANTHROPIC GIVING HISTORY

Note: Giving history reflects only those gifts made public by the nonprofit organization.

Individual Giving

Low	High	Year	Gift Type	Recipient	Contributor
\$500	\$999	2008	Annual	Delta County United Way	Apollo and Celine Moon
\$1,000	And up	2014	Annual	Delta County Public Library	Celine Moon

FOUNDATIONS

No foundation was found.

POLITICAL CONTRIBUTIONS

Apollo				Celine			
Year	Rep\$	Dem\$	Other\$	Year	Rep\$	Dem\$	Other\$
2020		\$100		2020		\$50	
2019		\$100		2019		\$150	
2018		\$150		2018		\$100	

OCCUPATION

Celine

Delta Elementary School
1234 N. Milky Way, Delta, IL 60701

Celine is a kindergarten schoolteacher at Delta Elementary School. She started at the school after they moved to Delta, IL in 2000.

Apollo

Delta University
2345 W. Delta Way, Delta, IL 60701

APOLLO AND CELINE MOON

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Apollo's career has been in astrophysics. After receiving his Ph.D., he performed his postdoctoral fellowship at Northwestern University until 2000, when he joined the faculty of Delta University as an assistant professor. He was promoted to an associate professor in 2008 and was appointed full professor in 2012. He also served as head of the Math and Science College from 2018-2020.

He has served as a board member of the American Astronomical Society.

ASSETS

REAL ESTATE

Property	Valuation Year	Estimated Market Value
1234 Delta Country Lane, Delta, IL 60701 <ul style="list-style-type: none">Delta County; single-family residence; 2-bed, 3,000 sq. ft interiorPurchased for \$200K in 2000Owned by Apollo and Celine MoonMortgage \$100K in 2000	2024	\$250K

STOCK OWNERSHIP

Note: Prospects usually appear in SEC filings under two circumstances: when they own 10% or more of a company's stock and/or they serve as a Director or officer of the company (an "insider"). A prospect may have a much larger portfolio of stock holdings even though s/he doesn't meet the 10% or insider status criteria to be reported in public SEC filings.

- The Moons are not insiders at any public company and no stockholdings were found in the public domain.

KEY SOURCES

- DonorSearch
- Foundation Center Online
- iWave
- Lexis Nexis for Development
- Newsbank